

Hello!

WELCOME TO YOUR PERSONAL DIGITAL CONSULTANT



I get it, Social Media and the Digital World in general, can be challenging to someone who is just trying to share their products or services.

But no worries, I'm here. I actually love social media and enjoy the "science" behind it. After running a successful business in holistic healing, I leaped at the chance to help others conquer social media.

Let's jump into it and help you succeed. Follow me to get all the tips and techniques you need to be successful!

YOU GOT THIS!

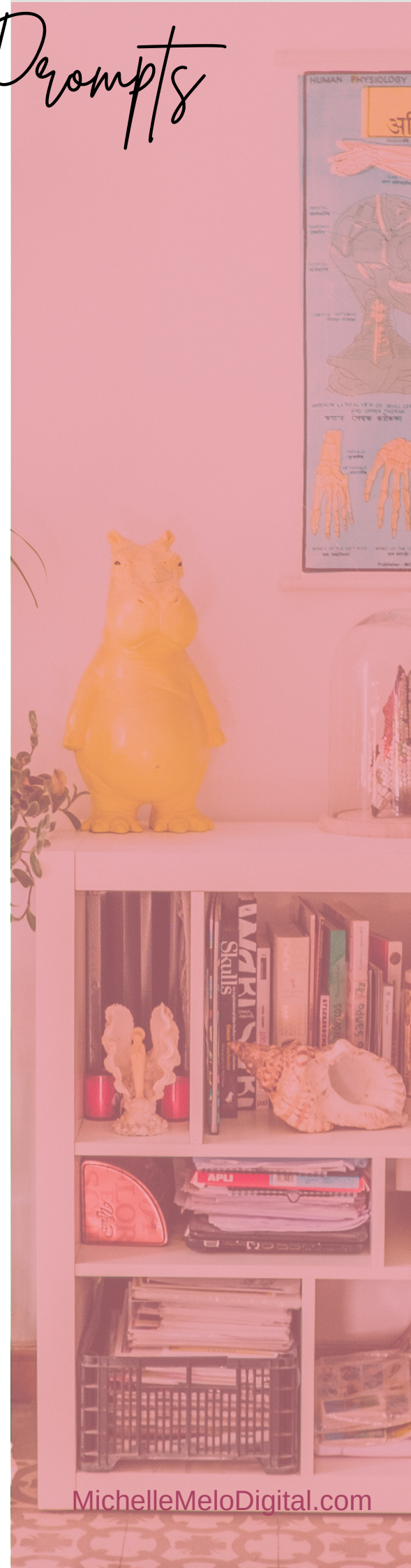
MICHELLEMELODIGITAL.COM

Product Based Prompts

1. Video on how you create your product (or part of the process)
2. Video of you packaging an order (even if it's a fake one)
3. FAQ post
4. The best Business lesson you have learned
5. Share a discount code
6. Show a new product
7. Showcase a customer using your product
8. Benefits of your product
9. Share your workspace
10. Share an industry secret
11. Thank your followers by giving a coupon code just for a day
12. What is on your workspace today
13. Inspirational Quote
14. Share how you got started
15. Share a failure
16. Share a success
17. GO LIVE (even if it's just for 10 minutes and even if no one is watching, it's okay.)
18. This or that. Let your followers decide.
19. Share another small business you love and support (spread the love)
20. Share a FREE download or resource
21. Share what makes your products better than other shops
22. Share a review about your shop
23. Talk about your favorite thing to do on your downtime
24. Share how you got started creating your product. What inspired you?
25. Host an #AMA (Ask Me Anything)

Product Based Prompts

26. Share how customers can order from you
 27. Share what motivates you
 28. Your favorite packing tip you learned
 29. What are you grateful for today
 30. Share your personal mantra
 31. Take a close up photo of your best selling product
 33. Share a photo of yourself.
- #MeettheCreator
32. Share your goal for the month
 34. Picture of your wearing or using your product
 35. Talk about a supplier or supply that didn't work out
 36. Showcase something that you splurged on
 37. Favorite TV show/song/ or podcast you listen to while working
 38. Throwback to your earliest item
 39. Share a tip in your industry
 40. Share something you are looking forward to
 41. Your favorite app or website that has helped your business (help others starting out too)
 42. Share 5 fun facts about you
 43. Share a personal story
 44. Share a meme
 45. Post a #TBT (Throw Back Thursday)
 46. Include a freebie for followers in your newsletter email list
 47. Name a mistake that people in your industry commonly make
 48. Ask for a book recommendation
 49. Ask them to follow you on your other social media platforms too
 50. Showcase your inventory and the products you have



Service Based Prompts

1. Introduce yourself (post your favorite selfie of you)
2. Talk about how you got started
3. What inspires you?
4. What book are you currently reading
5. Inspirational quote
6. Share your goal for the month
7. Share your personal mantra
8. What makes your service different from others?
9. What is your favorite part about what you do
10. How are you inspiring others
11. Share a FREE download or resource
12. Share your workspace
13. Benefits of your service
14. Share an industry secret
15. This or That (post a poll)
16. Promote a special on your website
17. Answer a FAQ
18. Solve a problem your clients may be facing
19. Tips on how to improve a customer's problem
20. Reveal your biggest struggle in your business
21. Reveal your biggest success
22. Offer a promotion for your business
23. Share a link to a recent blog/vlog post
24. Celebrate your followers. Give them a huge thanks
25. Offer a freebie when someone subscribes to your email list/newsletter

Service Based Prompts



26. Talk about what you LOVE about your business
27. What sets you apart from others in your industry
28. Talk about common mistakes in your industry
29. Share your favorite apps/website
30. Share another small business that you love and/or support
31. Share how customers can work with you
32. Post a #TBT (Throw Back Thursday)
33. Talk about your favorite thing to do on your downtime
34. Share a meme
35. Showcase something that you splurged on
36. Create a video aimed at solving your clients problem
37. Talk about the latest news in your industry
38. Share a new skill you are working on
39. Ask them to follow you on your other social media platforms too
40. How do you practice self care
41. Share a hack from another business owner
42. Share your secret weapon
(coffee...tea...yoga...meditation...whatever)
43. Pick your favorite service you offer and why
44. What are you committing to this week?
45. What do you love about what you do?
46. Share your weekend
47. Top 5 tips you can share about your services
48. What your customers should ask when hiring someone in your industry
49. Take a Poll
50. Host a Q&A



Here's some Extra

Join my Secret Group

I NEED YOUR VOICE AND EARS. I'M
COLLECTING EXPERTS IN YOUR CRAFT
AND
SHARING ALL THE SECRETS IN MINES IN
THIS GROUP. WIN IN THE DIGITAL
WORLD

[JOIN HERE](#)





Here's some Extra

Tips & Hacks

YES, THERE ARE THINGS YOU
ABSOLUTELY SHOULD BE DOING TO
INCREASE ENGAGEMENT.

In the coming days you will get an extra
freebie in your inbox with details on how to do
just that!

[MichelleMeloDigital.com](https://michellemelodigital.com)





Show Me What You Got

Tag Me

I WANT TO SEE WHAT YOU CREATE
WITH THIS LIST. TAG ME (AND FOLLOW
ME)



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